



IPB 2009

POWDER&BULK®

第七届国际粉体工业/散装技术展览会暨会议
7th International Powder/Bulk Conference & Exhibition

December 2009 • Bw/Sy • Tel +49 (0) 9 11. 86 06-82 48 • Fax +49 (0) 9 11. 86 06-86 40

CLOSING REPORT

IPB 2009 – industry information hub

- **Nearly 5,200 high-level visitors and congress participants**
- **Successful parallel supporting programme**

This year's International Powder/Bulk Conference & Exhibition (IPB), held from 9-11 December in Shanghai, was the scene of a lot of optimism and high-quality discussions. Despite a background of difficult economic times worldwide, the trade fair closed after three days with good results. IPB is the largest and most specialised international trade fair in the whole field of powder, granule and bulk solids technology in China. The trade fair is organised jointly by the Chinese Society of Particuology (CSP), NürnbergMesse China Co., Ltd. and Worldwide Exhibitions Co., Ltd. with strong support from POWTECH of Nuremberg, Germany.

The exhibition showed a wide range of technologies and applications for the chemical, pharmaceutical, food, coating, packaging, mining and ceramic industries. The solutions required to meet all the current challenges from raw material processing to nanotechnology are traditionally found at the IPB. "We have placed special emphasis on improving the quality of our show based on the results of the exhibitor and visitor questionnaires from last year. And we are very happy that we have had such positive feedback from all sides," explained Evian Gu, Project Manager of the IPB. "The fact that this year's IPB took place in INTEX was only one of the reasons for an even more professional show." Over 5,200 trade visitors and congress participants used the IPB 2009 as the platform to meet leading manufacturers and find new applications for their manufacturing processes. The exhibitors came to Shanghai from twelve countries and regions: Mainland China, Germany, the

上海国际展览中心
INTEX Shanghai
2009.12.9-11

主办单位/Organizer
中国颗粒学会

Chinese Society of Particuology
纽伦堡会展服务(上海)有限公司

NürnbergMesse China Co., Ltd.

上海环球展览有限公司

Worldwide Exhibitions Service Co., Ltd.

联系方式/Contact

纽伦堡会展服务(上海)有限公司

NürnbergMesse China Co., Ltd.

上海青海路118号云海苑18楼

邮编 200041

NürnbergMesse China Co., Ltd.

18 F Yunhai Building

118 Qing Hai Road

200041 Shanghai

P.R.China

电话 Tel + 86(0)21.5228-4015

传真 Fax + 86(0)21.5228-4012

ipb@nm-china.com.cn

www.ipbexpo.com



IPB 2009

POWDER&BULK®

第七届国际粉体工业/散装技术展览会暨会议
7th International Powder/Bulk Conference & Exhibition

上海国际展览中心
INTEX Shanghai
2009.12.9-11

主办单位/Organizer
中国颗粒学会

Chinese Society of Particology
纽伦堡会展服务(上海)有限公司
NürnbergMesse China Co., Ltd.
上海环球展览有限公司

Worldwide Exhibitions Service Co., Ltd.

联系方式/Contact

纽伦堡会展服务(上海)有限公司
NürnbergMesse China Co., Ltd.
上海青海路118号云海苑18楼
邮编 200041

NürnbergMesse China Co., Ltd.
18 F Yunhai Building
118 Qing Hai Road
200041 Shanghai
P.R.China

电话 Tel + 86(0)21.5228-4015
传真 Fax + 86(0)21.5228-4012
ipb@nm-china.com.cn
www.ipbexpo.com

USA, the Netherlands, Japan, the UK, Sweden, Switzerland, Italy, France, Spain and Singapore.

The visitors made their way to Shanghai from 19 countries and regions: Malaysia, South Korea, Iran, Singapore, Japan, Canada, the UK, Paraguay, Thailand, the Czech Republic, the Netherlands, Bulgaria, the USA, India, Germany, Indonesia, Australia, Sri Lanka and Russia.

“We are satisfied with the results of IPB 2009. Despite the current difficult economic situation worldwide, we are happy with our performance and the pleasing volume of highly specialised and qualified trade visitors. Combining the CSP conference with IPB to attract more top-calibre visitors from industry and research has been successful,” summed up Axel Bartkus, Managing Director of NürnbergMesse China.

Exhibitor statements from IPB 2009

Peter Liu, Managing Director, Hosokawa, commented: “Even if the show was not as big as previously – due to the crisis – the quality has definitely increased. We are very satisfied with the number of trade visitors. On the first day so many people came to our booth that I couldn’t even go for lunch. We already know that we’ll attend IPB 2010.”

“We had some very good conversations with visitors and even some serious inquiries,” declared Hongji Zhu, General Manager, Shanghai IVA Powder Technology & Equipment Co., Ltd. “And since IPB is a very well known and well organised show we have plans to take part every year.”

“This is our sixth IPB already and our booth is bigger than ever,” explained Dengya Zhang, Business Manager, Miyou Group Co., Ltd. “We are sure we’ll come again next year and hope for more visitors, as the economic situation this year has affected the traffic at our booth a little bit.”

William Chen, Sales Manager, Zeppelin is convinced: “A better presentation of our products brought more trade visitors to our booth than in previous years. And that fact makes us very happy.”

Powerful supporting programme

The professional supporting programme was of huge benefit to important trade visitors. The organisers were satisfied with the good results and a successful performance. The workshop “The Established Standards for Particle Analysis” was the centre of attention during the conference of the



IPB 2009

POWDER&BULK®

第七届国际粉体工业/散装技术展览会暨会议
7th International Powder/Bulk Conference & Exhibition

Chinese Society of Particuology. This event outlined the differences between the particle analysis standards of China and countries overseas. Further seminars and workshops were held on current topics such as “The Standard of Powder Measurement”, “Bulk Material Conveyor, Filling and Silo Delivery” or “How to Prevent and Reduce the Risk of Dust Explosion”.

“The trade fair and the conference fit together perfectly,” said Dr. Renhu Pan, Vice President of the Society. “We are surrounded by powder and bulk everywhere in our lives, so I’m not surprised that we attracted so many interested people this year and that the conference room was always packed. The lectures about pneumatic conveying were especially popular and I think that’s because it is a topic which is always current.”

Note the date: The next IPB takes place in Shanghai from 27-29 September 2010, at the Shanghai International Exhibition Centre.

More information is available at:

www.ipbexpo.com

www.powtech.de

www.nm-china.com.cn

Organisers of IPB:

NürnbergMesse China Co., Ltd.

Chinese Society of Particuology

Worldwide Exhibitions Service Co., Ltd.

Partners of IPB:

The Association of Powder Process Industry and Engineering, Japan

Vogel Industrie Medien GmbH & Co. KG, Germany

IBB I&C Technology, IT Solutions & Service

上海国际展览中心
INTEX Shanghai
2009.12.9-11

主办单位/Organizer

中国颗粒学会

Chinese Society of Particuology

纽伦堡会展服务(上海)有限公司

NürnbergMesse China Co., Ltd.

上海环球展览有限公司

Worldwide Exhibitions Service Co., Ltd.

联系方式/Contact

纽伦堡会展服务(上海)有限公司

NürnbergMesse China Co., Ltd.

上海青海路118号云海苑18楼

邮编 200041

NürnbergMesse China Co., Ltd.

18 F Yunhai Building

118 Qing Hai Road

200041 Shanghai

P.R.China

电话 Tel + 86(0)21.5228-4015

传真 Fax + 86(0)21.5228-4012

ipb@nm-china.com.cn

www.ipbexpo.com



IPB 2009

POWDER&BULK®

第七届国际粉体工业/散装技术展览会暨会议
7th International Powder/Bulk Conference & Exhibition

上海国际展览中心
INTEX Shanghai
2009.12.9-11

主办单位/Organizer
中国颗粒学会

Chinese Society of Particuology
纽伦堡会展服务(上海)有限公司
NürnbergMesse China Co., Ltd.
上海环球展览有限公司

Worldwide Exhibitions Service Co., Ltd.

Further events in the fields of mechanical engineering united in the POWDER & BULK NETWORK:

The POWDER & BULK NETWORK is a union of international trade shows and conferences for the global mechanical processing industry. These events cover different continents and markets and are all related to the flagship of the mechanical processing technology industry: POWTECH in Nuremberg, Germany. This special union of events offers worldwide networking and marketing opportunities for the industry and is also a perfect platform for stepping into new markets. All events gathered under the POWDER & BULK NETWORK are either organised by NürnbergMesse Group or Vogel Business Media and other partners.

More information is available at: www.powderbulknetwork.com

The next POWTECH takes place in Nuremberg, Germany, from 27-29 April 2010. The World Congress on Particle Technology (WCPT) starts the day before and runs from 26-29 April 2010.

Contact for press and media, China:

NürnbergMesse China Co., Ltd.

Jackie Zhu

Tel +86 (0) 21. 52 28-40 26

Fax +86 (0) 21. 52 28-40 11

jackie.zhu@nm-china.com.cn

Contact for press and media, international:

NürnbergMesse GmbH

Magdalena Beichel, Beate Sierl

Tel +49 (0) 9 11. 86 06-82 48

Fax +49 (0) 9 11. 86 06-86 40

beate.sierl@nuernbergmesse.de

This and other articles and photos are available in the press section at:
www.ipbexpo.com/en