



NürnbergMesse GmbH
Kommunikation
Messezentrum
90471 Nürnberg
Tel +49 (0) 9 11.86 06-83 15
Fax +49 (0) 9 11.86 06-86 40
presse@nuernbergmesse.de
www.nuernbergmesse.de/presse

Vogel Business Media and NürnbergMesse cooperate worldwide

- **Specialist publisher and exhibition company set up POWDER & BULK NETWORK for “mechanical processing technologies”**

February 2010
Bw/Sy

Vogel Business Media and NürnbergMesse are to cooperate in future on a worldwide basis concerning events on “mechanical processing technologies”. The POWDER & BULK NETWORK bundles the international exhibitions and conferences of both partners in this field. The portfolio currently includes six events in four countries.

Vogel Business Media, one of the leading German suppliers of specialist information with many international activities, and NürnbergMesse, an experienced internationally operating exhibition company, are combining their respective know-how on “mechanical processing technologies”. One aim of this cooperation is to use the many years of experience gained by the exhibition experts and specialist editors to provide efficient support for exhibitors and visitors in their choice of a suitable communication platform. The network is supported by the Würzburg publisher’s portfolio of trade journals and by the Internet presence of both partners.

“Our bulk solids handling and PROCESS journals have been concerned with markets with a strong international orientation for a long time. In this way, we consistently pursue our four-field strategy with the communication fields of print, online, events and services. The new cooperation for the POWDER & BULK NETWORK is an ideal basis to enable companies in bulk material handling and bulk solids technology to grow faster in the growth markets India and China, as well as in all other regions of the world,” says Gerd Kielburger, publisher at Vogel Business Media.

“The POWDER & BULK NETWORK provides an outstanding future international platform for one of the core themes of NürnbergMesse,” says Claus Rättich, Member of the Management Board at NürnbergMesse. “We are delighted to welcome Vogel Business Media as a highly competent partner in this field, with whom we have enjoyed a good relationship for many years.”

About the POWDER & BULK NETWORK

This network set up by NürnbergMesse and Vogel Business Media is a worldwide alliance of international exhibitions and conferences on mechanical processing technologies. The events take place in various continents and markets and are all associated with the flagship of mechanical processing technologies: POWTECH, the leading international exhibition in Nürnberg. This special alliance of events offers global networking and marketing opportunities for the industry and is the perfect platform for new markets.

The POWDER & BULK NETWORK currently includes the following events:

- BulkSolids India, Mumbai, India (2-3 March 2010)
- POWTECH, Nürnberg, Germany (27-29 April 2010)
- PARTEC, Nürnberg, Germany (26-29 April 2010)
- WCPT6, Nürnberg, Germany (26-29 April 2010)
- BulkSolids Europe, Glasgow, Scotland (9-10 September 2010)
- International Powder & Bulk (IPB), Shanghai, China (27-29 September 2010)

Mechanical processing technologies include size reduction, screening, mixing, pressing, analysing and transporting powder, granules and bulk solids in industrial production.

Concentrated, up-to-date information about the individual events is available on the Internet at **www.powderbulknetwork.com**.



About Vogel Business Media

The publisher is one of Germany's leading suppliers of specialist information with some 100 journals, 60 websites and numerous international activities. The company headquarters is in Würzburg. The print and online media serve mainly the industry, automotive, information technology and law/business/tax sectors. They offer advertisers a range of tailor-made communication solutions from reach and image building to lead generation.

About the NürnbergMesse Group

NürnbergMesse is one of the 20 largest exhibition companies in the world and among the Top Ten in Europe. The portfolio covers some 120 international exhibitions and congresses at the Nuremberg location and worldwide. Every year, some 24,500 exhibitors (international share: 33 %), 785,000 trade visitors (international share: 17 %) and 305,000 consumers participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil and – new – in Italy. The group also has a network of some 40 representatives operating in more than 80 countries.

Contact for press and media:

Magdalena Beichel, Beate Sierl
NürnbergMesse GmbH
90471 Nürnberg
Tel +49 (0) 9 11. 86 06-82 48
beate.sierl@nuernbergmesse.de

Dr. Gunther Schunk
Vogel Business Media
97064 Würzburg
Tel +49 (0) 9 31. 418-25 90
gunther.schunk@vogel.de

This and other press articles and photos of NürnbergMesse can be downloaded free at: www.nuernbergmesse.de/press