



# IPB 2014

POWDER&BULK®

第十二届中国国际粉体加工/散料输送展览会

International Powder & Bulk Solids Processing Conference & Exhibition

上海国际展览中心

INTEX Shanghai

2014.10.14-16

主办单位/Organizer

中国颗粒学会

Chinese Society of Particuology

纽伦堡会展服务(上海)有限公司

NürnbergMesse China Co., Ltd.

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## CLOSING REPORT

November 2014

### IPB 2014: Success for China's biggest powder and bulk event

- Seven percent more visitors
- 165 exhibitors from 14 countries showcased the latest processing technologies for powder and bulk solids

The 12th annual International Powder & Bulk Solids Processing Conference & Exhibition (IPB 2014) was held October 14-16, 2014, at INTEX Shanghai, China. With full support from NürnbergMesse China and the Chinese Society of Particuology, IPB has become a must-attend event for everyone interested in the handling of powder and bulk solids. IPB 2014 welcomed 6,894 visitors – seven percent more than last year. By attracting 165 exhibitors from 14 countries, IPB has once again proved to be China's No. 1 trade show for the processing of powder and bulk solids.

"As China's annual 'one-stop-shop' trade show for all industries focused on mixing, conveying, milling, screening, and granulating, IPB has been soundly affirmed by processing engineers in the powder and bulk industries," says Evian Gu, IPB project manager at NürnbergMesse China. "Dust-explosion protection became the most important topic at this year's IPB. Since the significant dust-explosion accident in KunShan, more and more Chinese companies have begun to focus on work area safety."

IPB 2014 assembled many of the leading companies in powder processing and plant engineering. International key players like Malvern, Hosokawa, and Netzsch had exhibits at impressive independent booths. Four out of ten exhibitors were international. They came to Shanghai from Germany, Japan, the U.S., the U.K., Switzerland, France, New Zealand, Singapore, Italy, Austria, the Netherlands, Malaysia, and India. The exhibition showcased a wide range of cutting-edge technologies and applications for the handling of powder and bulk solids in the chemical, pharmaceutical, food, coating, mining, and ceramic industries. IPB is an attractive event for leaders in a variety of different industries. The largest number of visitors came from the chemical industry (36 percent), followed by mineral producers (12 percent), food and feed manufacturers (11 percent), and

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pharmaceutical companies (nine percent). One-third of the attendees came to IPB to get information about basic mechanical processing technologies like size reduction, mixing, storing, discharging, and metering of powders, bulk solids, and granulates. Every fifth visitor was interested in conveying equipment for bulk materials, and 13 percent sought information about particle analysis and characterization. According to the visitors surveyed at IPB, nine out of ten visitors were satisfied with the opportunities for obtaining information and establishing contacts. On the other side, nine out of ten exhibitors were satisfied with the professional competence demonstrated by the visitors at their booth.

## **Close to the pulse of the bulk industry: supporting program**

A large variety of onsite programs rounded out the event in Shanghai. The technical seminar brought together experts to discuss practical approaches to dust explosion control, technological innovations in size reduction, and granulation of powders and bulk solids. Another highlight was the fourth INDEX Seminar held in parallel to IPB 2014. On the second day of the show, INDEX assembled specialists from China, the U.S., Germany, the U.K., Switzerland, and Belgium to form a unique group that discussed recent solutions for industrial explosion protection as well as security concepts.

## **Path to growth: IPB announces new location for 2015**

With an increase in both the number of visitors and the net exhibition space at the recent show, the IPB is in obvious need of more space for its future development. Therefore, a new location has been announced for the next year's show: **IPB 2015 will take place from October 28-30 at International Sourcing's Shanghai Convention & Exhibition Center.**

Detailed information on IPB can be found at: [www.ipbexpo.com/en](http://www.ipbexpo.com/en)

### **IPB organizers**

NürnbergMesse China Co., Ltd.  
Chinese Society of Particuology

### **IPB partners**

Association of Powder Process  
Industry and Engineering, Japan

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