

CLOSING REPORT

Nov.2015

## IPB 2015 Achieved Complete Success

- New venue with more advanced and professional exhibition environment
- Record high: overseas trade visitors increased by 20%
- 146 exhibitors from 15 countries displays the latest powder and bulk solids processing technologies

IPB 2015 was concluded successfully last month (28-30/10/2015). After 12 years accumulation and growth, IPB, held by NürnbergMesse China Co., Ltd. and China Society of Particuology, has become the largest "one-stop" exhibition in Chinese powder and bulk solids processing field. 146 exhibitors from 15 countries display the latest powder and bulk solids processing technologies in 6,500 m2 exhibiting area. IPB 2016 will be held from 19 to 21 October 2016.

The new venue supports IPB 2015 with modern facilities. 7,107 trade visitors visit IPB in the three-day exhibition. In particular, number of overseas trade visitors increased by 20% comparing to IPB 2014. According to the visitor survey, the majority visitors are from chemical sector (34%), followed by medical sector (13%), food and feed (13%), energy (9%), ceramics & glass (8%), pit and quarry (7%), metallurgy (5%), and tobacco (3%) ect. Still, processing technologies and planting engineering interest visitors most, and the next is safety and environmental technologies, and nano particle development and innovation.

As the unique platform gathering most leading enterprises in powder and bulk solids processing industry, IPB 2015 not only provides industry players with exchange opportunities and first-hand information, but also creates numerous business opportunities.

The updated investigation shows that 83% exhibitors met targeted clients during exhibition days. 87% exhibitors are satisfied with visitor quality and 97% exhibitors are looking forward to develop business with the contacts gained through IPB 2015. Meanwhile, 90% visitors are satisfied with communication with exhibitors and the information obtained from IPB 2015.

During exhibiting days, senior industry media 360powder.com and cnpowder.com.cn interview domestic and international exhibitors. Mr. Zhao Feng from Hosokawa expresses his point of views of how to break through the competitive Chinese powder equipment market. He also has great expectations on future IPB.

## Brilliant Concurrent Events

High-quality exhibition must be supported by various concurrent events. On the first day of IPB 2015, China Society of Particuology holds the 1<sup>st</sup> Environmental Coating and Nano-technology Application Forum and Particle Measurement and Characterization Technical Seminar, which

attract a large number of audiences. Mr. Stefanm Penno, the general manager from REMBE, shares the latest applications and case studies in industrial explosion safety for powder & bulk handling facilities. BS&B and Fike also give seminars about powder and bulk explosive safety. On the second day, experts from *China Technical Committee for Freight Pipeline (CTCFP)* publish latest technologies on freight pipeline.

### Exhibitor's Message

IPB is China's only platform for powder engineering equipment and technology. It is an international show. Sincerely hope IPB could bring more information and new technologies to Chinese customers.

Mr. Li Wenming/ CEO/ Compass

IPB is held successfully this year, keeping making progress. As a professional jet mill manufacturer, Miyou group expresses thanks to organizer's endeavor and assistances.

Mr. Hu Jiangang/Sales Director/ Miyou

### Key member of Powder Bulk Net

IPB is one of the key members of Powder Bulk Net (PBN). PBN contains Powtech (Germany), Powder & Bulk Solids India (India), and IPB (China). This net provides business opportunities to powder and bulk solids industry. It is also a highly specialized platform.

### PBN Worldwide Net

Powtech Nuremberg, Germany	19-21.04.2016
Powder & Bulk Solids India Mumbai, India	13-15.10.2016
IPB Shanghai, China	19-21.10.2016

### IPB organizer

China Society of Particology  
NürnbergMesse China Co., Ltd.

### Oversea supports of IPB

APPIE (The Association of Powder Process Industry and Engineering, Japan)

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